

## SMART CITIES MESSAGES, ACTIONS AND RECOMMENDATIONS

### Priorities and recommendations for a shared agenda

#### ABOUT THIS DOCUMENT

In the Smart and Sustainable Cities Program led by Massamba Thioye, Project Executive at United Nations Climate Change Global Innovation Hub, the focus coming to Digital with Purpose was to accelerate the identification and effective implementation of innovative technologies, policies, financial instruments, and business models, as well as cooperative approaches and products from culture and creative industries.

This effort will support climate and sustainability actions that accelerate and upscale the deployment of existing transformative climate and sustainability solutions and accelerate the development of new transformative climate and sustainability solutions, to respond to the current demand from cities.

The specific objectives organized by the UN Climate Change Global Innovation Hub and GeSI were twofold:

1. To have activated and galvanized the interest of cities in applying systemic innovation approaches for the satisfaction of the core-human needs of their citizens while being aligned with the climate and sustainability goals.
2. Ideas are generated on how to turn selected needs for climate and sustainability solutions from cities and their solution providers, into market opportunities.

#### RECOMMENDATIONS

The outcomes and process we committed to include the following three action areas:

##### **1. Focus on Needs**

- Build not what is possible. Build what is needed.
- Focus on people and the planet.
- Move beyond the product > push approach to innovation. Needs-driven innovation for sustainability solutions.

##### **2. Systemic Approach**

- Long term targets translated into near term goals.
- The perspective is holistic, pushing beyond traditional boundaries, paired with local action.

##### **3. Bold Action**

- Act swiftly through empowerment.
- Transform individual people's inner development, helping unlock their ability to be a changemaker and contributor to progress.